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MARCH 2007

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—ARNOLD SCHWARZENEGGER Governor of California

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(OUR **6**th ANNUAL REPORT FROM THE FUTURE)

INTELLIGENT DESIGN

We preview the increasingly popular CA Boom exhibition.

By John Rosenthal

"OUR FOUNDING GOAL IS TO make good design less elitist and more accessible," says Charles Trotter, founder and executive producer of CA Boom, a trade show that exposes the public to envelope-

pushing independent designers. Since its inception in 2004, CA Boom has introduced lay audiences to everything from eco-friendly prefab homes to framed digital artwork that disguises flat-screen TVs. Not every exhibitor becomes an overnight success—"Some of them don't even realize they're in business yet," Trotter says—but the show itself continues to explode. CA Boom 4 runs March 30 to April 1 in Santa Monica, California's Barker Hangar. Some highlights:

Sushi Daybed, BY PIE

PIE's Bannavis Andrew Sribyatta was so impressed by CA Boom 1 that he quit his job as an architect to design furniture full time. His unlikely muse? Water hyacinth, one of the world's most invasive weeds. Simply removing it from lakes and waterways is an environmental service. Turning these lemons into lemonade is an art. His sensuous Sushi Daybed (\$4,000), one of five pieces made from dried water hyacinth, is meant to be rested on the way a piece of raw fish nests atop a ball of rice.

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